



1ST HYBRID ASSISTANT

PRESS KIT

DECEMBER 2017

WIIDII, 1ST HYBRID ASSISTANT

Wiidii has developed the **1st hybrid technology dedicated to personal assistance**. It all started in **June 2014** in **Bordeaux** (France) at the initiative of **Cédric Dumas**, then head of Rêvexo-C a premium conciergerie service. Fond of new technologies, he decided to combine his passion with his expertise to make personal assistance accessible to everyone, while keeping the same high standards in terms of quality and rapidity.

Wiidii's Technology is truly unique and revolutionary as it is the only solution combining a **cutting-edge artificial intelligence** and the **expertise of human assistants**. *How does it work?* In addition to the artificial intelligence, which ensures rapidity and precision, human experts will finalize your request, certify the accuracy of the information given to you and will take over the AI when necessary.

Available 24/7, everywhere in the world, through applications developed by Wiidii, these hybrid companions are by your side at any time. They will assist in both **your personal and professional life** and will answer your every wish, command and demand. Capable of handling tasks for you unlike ever before, these assistants can for example manage your bookings (hotels, taxis, restaurants, concert tickets, etc...) and appointments (doctors, hairdressers, accountants, etc...) and take care of all the follow-up. More than that, thanks to **Natural Language**, you will be able to have a real conversation with them just like with friends, both written and orally. Constantly evolving thanks to **Machine Learning**, the more you will speak with these hybrid companions, the better they will get to know you, pinning down your tastes and habits.

This innovative **B2B2C solution** dedicated to personal assistance is developed as white-labels alongside major companies and institutions. The latter provide it to their clients and employees through tailor-made applications. Wiidii's Technology can really apply to all sector (*Tourism, Transportation, Insurance, Bank, etc.*) thanks to the variety of its usage and form:

- **Wiidii Companions**, designed to create a real bond with their users while making their lives easier.
- **Wiidii Advisors**, designed to ensure the first stage of after-sales services and provide direct and personalized assistance to their users.
- **Wiidii Widgets**, designed to be plugged into websites so to provide truly personalized answers to their users.

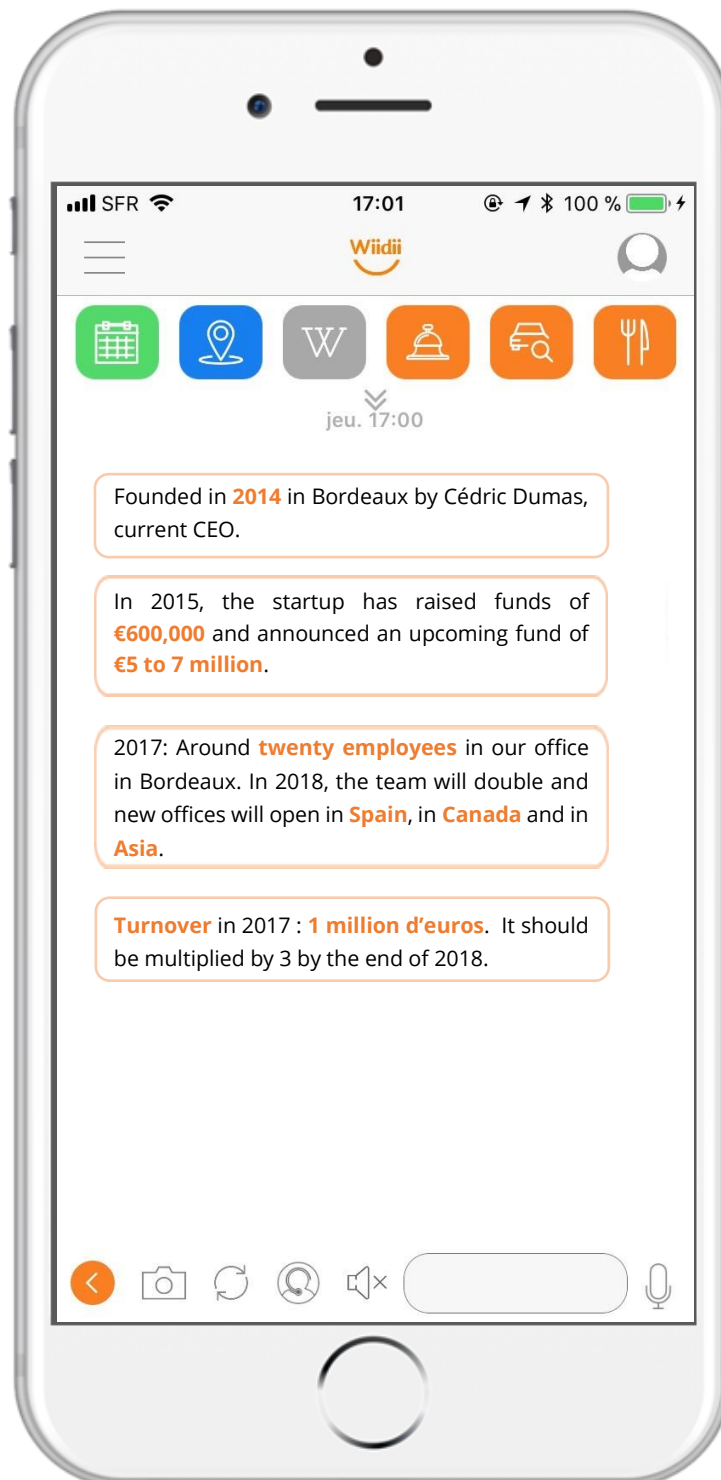
Today, Wiidii is working with major stakeholders with worldwide influence such as **AXA Partners** (PLEEZ), with whom the startup signed a worldwide contract, as well as the group **Air - France KLM** (City Genius, developed alongside Transavia). Without mentioning several promising pilots, Wiidii has also developed assistants for other big names such as the city of Shawinigan (*Hey*

Maurice !), Bordeaux Tourism Office (*Assistant Bordeaux*), the Palais des Festivals de Cannes (*Assistant Cannes*), Nice Côte d'Azur Airport (*E-Concierger*), and many more etc.

All Wiidii applications are available on **Android** and **iOs** in **English, French, Chinese** and in Spanish and German very soon. Discover how Wiidii's technology will revolutionize your life :



WIIDII IN NUMBERS



OUR LATEST PRESS RELEASES

AXA Partners and Wiidii launch PLEEZ, a unique AI-human hybrid personal assistant solution

Paris, December 17th 2017

AXA Partners, AXA's global team dedicated to co-building tailored innovative solutions with its partners, has launched PLEEZ, a unique hybrid personal assistant solution.

[Learn more](#)

Nice Cote d'Azur Airport and Wiidii launches their "E-Concierge" Application

Nice, October 10th 2017

The "E-concierge" mobile app is a hybrid personal assistant developed for travelers, to help both Côte d'Azur locals and tourists organize their everyday lives and their stay.

[Learn more](#)

AXA Partners and Wiidii sign a global strategic partnership to develop a personal digital assistant

Paris, July 17th 2017

AXA Partners, l'entité d'AXA dédiée aux partenariats, et Wiidii, créateur du premier assistant personnel hybride, annoncent la signature d'un partenariat stratégique global.

[Learn more](#)

Wiidii to attend CES 2017 in Las Vegas

Bordeaux, November 18th 2016

Wiidii is thrilled to be taking part in the Consumer Electronics Show in Las Vegas from January 5th to January 8th, 2017. The startup which created the world's first hybrid personal assistance app that combines artificial intelligence with human savvy, will be participating in this major event alongside other French Tech startups under the ecosystem Le Village by CA.

[Learn more](#)

THE WIIDII TEAM



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THEY TALK ABOUT US

Interviews of Cédric Dumas, Founder & CEO of Wiidii:

- Cédric Dumas sur l'intelligence artificielle (**SO Eco, TV7 Bordeaux** – 19/12/17)
- Cédric Dumas présente l'application Wiidii (**C-Connecté, France Bleu Gironde** – 22/12/17)
- Interview de Cédric Dumas, CEO de Wiidii (**Imaginer Demain** – 10/01/2017)
- Cédric Dumas - Son appli ne dit jamais non (**La Tribune** – 09/12/2016)
- La tendance voyage : Comment les nouvelles technologies bouleversent le marché du tourisme ? (**BFM Business** – 08/10/15)
- Interview de Cédric Dumas dans "Village Start Up" (**01net TV** - 14/04/2016) à partir de 7'52
- Wiidii, le premier assistant personnel intelligent (**BFM Business** - 02/04/2016) à partir d'1'02

Articles:

- Bordeaux : Wiidii et iQSpot remportent le concours Digital In Pulse et un voyage en Chine (**Sud Ouest Eco** – 21/10/2017)
- Wiidii la startup qui monte (**Nouvelle Aquitaine** – Octobre 2017)
- Bordeaux : Wiidii lève 800 000 euros et se prépare à changer de dimension (**Sud-Ouest Eco** – 12/06/2017)
- Numérique : Wiidii sera-t-elle la future licorne bordelaise ? (**Sud Ouest Eco** - 08/03/2017)
- Wiidii seule startup française sélectionnée aux 4YFN Awards de Barcelone (**La Tribune** – 06/03/2017)
- SNCF s'offre un assistant personnel avec Wiidii (**SNCF Digital** – 23/02/2017)
- Wiidii : la conciergerie intelligente pour les actifs (**Les Echos Entrepreneurs** – 21/02/2017)
- Wiidii améliore l'expérience-client de Transavia (**Tourmag** – 20/02/2017)
- Wiidii, le compagnon indispensable pour gagner du temps (**Geoks** – 13/02/2017)
- Wiidii, l'appli bordelaise qui vous simplifie la vie ! (**RTL2** – 09/02/2017)
- La start up bordelaise Wiidii invente l'assistant personnel sur votre smartphone (**France 3** – 04/02/2017)
- LetsgoFrance rencontre Wiidii en route pour le CES 2017 (**#LetsgoFrance** - 06/01/2017)
- Next Generation Assistants (**CTA i3 Magazine** – 05/01/2017)
- Wiidii veut révolutionner l'assistant personnel (**Yellow Vision** – 05/12/2016)
- Zodiac et Transavia embarquent le concierge 2.0 du Bordelais Wiidii (**La Tribune** – 02/12/2016)
- Bordeaux : Wiidii, un concierge 24h/24, mi-robot, mi-humain, sur votre mobile (**Sud Ouest** – 20/10/2016)
- Les 30 entrepreneurs qui dynamisent le business sur la côte Atlantique (**Capital** – 25/08/2016)
- Wiidii, la nouvelle conciergerie à la française (**#LetsgoFrance** – 13/07/2016)
- Ces applications incontournables pour enrichir votre smartphone (**Challenges** – 07/07/2016)
- Half human, half machine: Wiidii's virtual assistant has a hybrid approach (**BeMyApp** – 21/06/2016)
- Un concierge dans la poche des touristes (**Sud Ouest** – 02/06/2016)
- **Widoobiz** – March 30th 2016 - Wiidii, l'assistant personnel 2.0 sort sa nouvelle application

THEY TRUST US



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